

# Managed EDI Service for Microsoft Dynamics GP



## The EDI Imperative

Suppliers today have a choice—implement best-in-class Electronic Data Interchange (EDI), or pay the price. Without top-notch EDI, scorecards suffer, chargebacks hurt profitability, and adding trading partners is a nightmare.

Where do you turn if you are driven to be the best supplier, but have no desire to be an EDI expert? Traditional software doesn't cut it— it's outdated the moment it is installed, if it works at all. And who has the resources to hire, train, and retain a staff dedicated to EDI?

## Complexity made Simple

Fortunately, there is a better way. RedTail Solutions offers EDI with no capital investment and low, pay-per-use fees. RedTail's Managed EDI Service includes not only the latest technology, but also experts who handle the arcane details of EDI for you. With a single, seamless interface for all trading partners, EDI transactions are linked to your accounting system with no manual translation or data entry. Everything you need is delivered without buying software and hardware or adding staff. With RedTail, you gain the benefits of first-rate EDI and skip the traditional overhead.

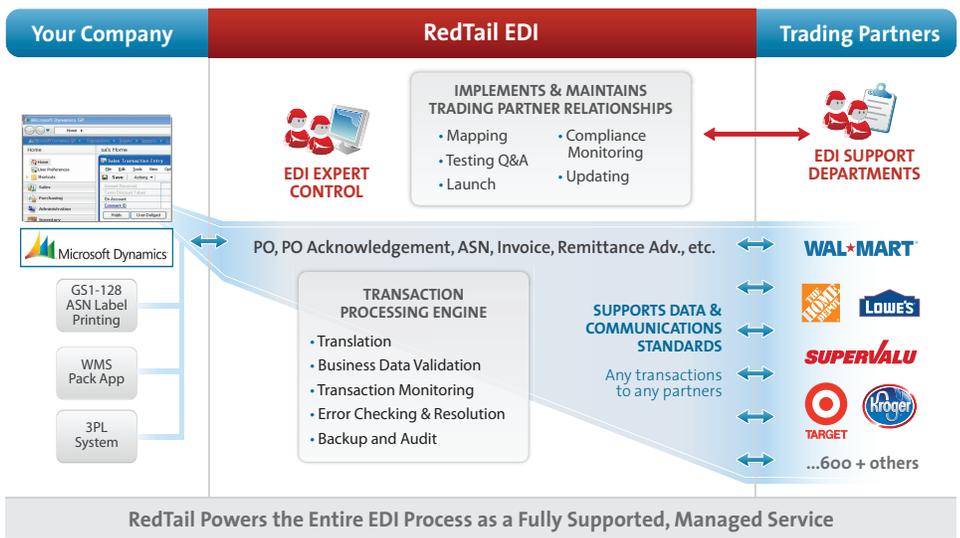
## EDI is a Process, not a Package

RedTail takes responsibility for your EDI success—every transaction, with every trading partner, every day—beginning with setup and testing of your trading relationships. RedTail powers transaction processing with secure, fault-tolerant datacenters that host all translation and mapping software, hardware and network infrastructure. Transactions are monitored constantly so that problems are corrected before they become critical. Best of all, everything is managed, maintained and supported by RedTail's experienced EDI team.

## RedTail Manages EDI—You Grow Your Business

With thousands of trading partners and suppliers already on board, we've got the know-how to provide comprehensive EDI services fast, and for far less than you ever thought possible. Global Data Synchronization (GDS)—delivered as a managed service with RedTail's unmatched reliability and expertise—is also available to enhance your company's electronic commerce success.

"Sales signed a new customer, a leading retailer. We were happy until they told us about the requirement to conduct business via EDI and GDS. We had to be up and running in 6 weeks. RedTail Solutions met that requirement for us with weeks to spare."  
*Director of IT, Retail Supplier*





## RedTail Solutions— The Power of Comprehensive, Managed EDI Services

RedTail gets you going fast, keeps you running, and scales as you add trading partners and grow your business. Freedom from the complexities of EDI means you concentrate on your business, reduce costs, and increase profits. Leverage your superior EDI capabilities to increase sales. Let RedTail make EDI work for you.

### Implement EDI Fast

- No hardware, networks or software to install
- RedTail has established relationships with over 600 trading partners in Retail, Grocery, Industrial, Automotive and Pharmaceutical sectors
- Uses proven maps and connections that already handle millions of transactions for customers

### Reduce Total Cost of Operation

- No hardware, networks or software to buy, house, operate, power, patch, maintain and upgrade
- Rates go down as usage increases

### Invest No Capital

- Pay-per-use service provides complete EDI with no hidden, extra charges
- Preserves your existing investment in Microsoft Dynamics GP

### Free Up Resources

- Our team—with hundreds of person-years of EDI experience—is your EDI team
- No staff turnover worries

### Trade with Any Partner

- Supports any transaction type, including PO, PO Acknowledgement, ASN, Invoice, Remittance Advice, Credit/Debit Adjustment, Text Message—and hundreds more
- Interoperates with every transaction standard, including ANSI X12, EDIFACT, XML and EAN/UCC
- Communicates using AS2, AS3, FTP, sFTP, HTTPS and VAN network standards

### Assure Compliance

- RedTail provisions, maps, and validates all trading partner connections for you
- Experts test and correct any problems before the first live transaction occurs

### Improve Scorecards

- RedTail's mastery of intricate trading partner requirements ensures accurate, error-free transaction flow
- RedTail monitors and updates trading partner connections to ensure on-going compliance

### Eliminate Chargebacks

- RedTail generates timely ASNs and prints GS1-128 labels, even in high-volume, complex packing operations
- RedTail handles trading partner specific label setup

### Speed Order-to-Cash Cycle

- Eliminates manual data entry through RedTail's seamless connection to Microsoft Dynamics GP
- Reduces time and prevents errors

### Stay Up and Running Securely

- RedTail is accessible 24 hours a day, every day, from world-class datacenters with reliability better than even the most diligent company can achieve on its own
- RedTail's constant monitoring, error detection and resolution, as well as complete backup and audit trail, ensure that every transaction reaches its destination correctly

## Powering EDI for Mid-Sized Suppliers



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