

## Customer Profile

Tamarack Resort, the first all-season resort to be permitted in the U.S. in 22 years, has received national attention for having not one, but three spectacular crown jewels ~ a world-class ski mountain, a Robert Trent Jones II signature golf course and beautiful Lake Cascade, suitable for swimming, sailing, fishing, sea kayaking and boating. A key element of the Tamarack community is *The Club* at Tamarack for homeowners, their families and guests. *The Club* at Tamarack plans social activities and family events, organizes discovery adventures such as whitewater rafting and fly fishing, and provides an unparalleled level of guest services to its members and guests.

## Business Solutions

- Microsoft Dynamics® GP
- Project Tracking with Advanced Analytics
- Project Tracking Budgeting

## Benefits

- Realized a positive cost benefit ratio
  - Ability to make better informed business decisions
  - Managed growth & expansion
  - Improved billing efficiencies

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# Project Tracking with Advanced Analytics

## Customer Success Story Tamarack Resort

### Situation

As a pristine and flourishing four seasons resort and real estate development company, Tamarack Resort was eager to implement a simple, end-to-end, project control solution to help analyze and streamline their business processes during periods of rapid and unpredictable growth. The powerful and efficient functionality of Project Tracking with Advanced Analytics from Encore Business Solutions paved the way for Tamarack Resort to achieve and sustain greater control of their business activities. This helped Tamarack Resort to better allocate their resources and remarkably improve company-wide productivity.

Tamarack Resort experienced some challenging moments during the early onset of their business expenditures. The market was changing and they were growing at an impressive but trying speed. Attaining an acceptable level of efficiency conducive to their business practices and principles was difficult with their original tracking system. A significant amount of time and manual labor was required. As a result, Tamarack Resort continually found themselves at risk of inaccurate data entry and incurred considerable human resource costs because their previous system required additional staffing and effort.

### Solution

Tamarack Resort knew it was time for a change and made the decision to implement a more flexible, scalable, easily integrated solution to help

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overcome and abolish the inefficiencies routinely facing their company.

Project Tracking with Advanced Analytics, from Encore Business Solutions was initially introduced to Tamarack Resort by their partner Tectura. They highly recommended Encore and this solution and with that, Tamarack Resort moved forward with its implementation.

### Benefits

Tamarack Resort was instantly able to access an in-depth and accurate overview of all their business

“We are successfully able to track costs for book and tax purposes accurately while saving time and reducing our staffing requirements by 50%. Honestly, I am not sure if we could have done this without the powerful functionality of Project Tracking with Advanced Analytics.”

—Rod Mourant, Corporate Controller, Tamarack Resort

