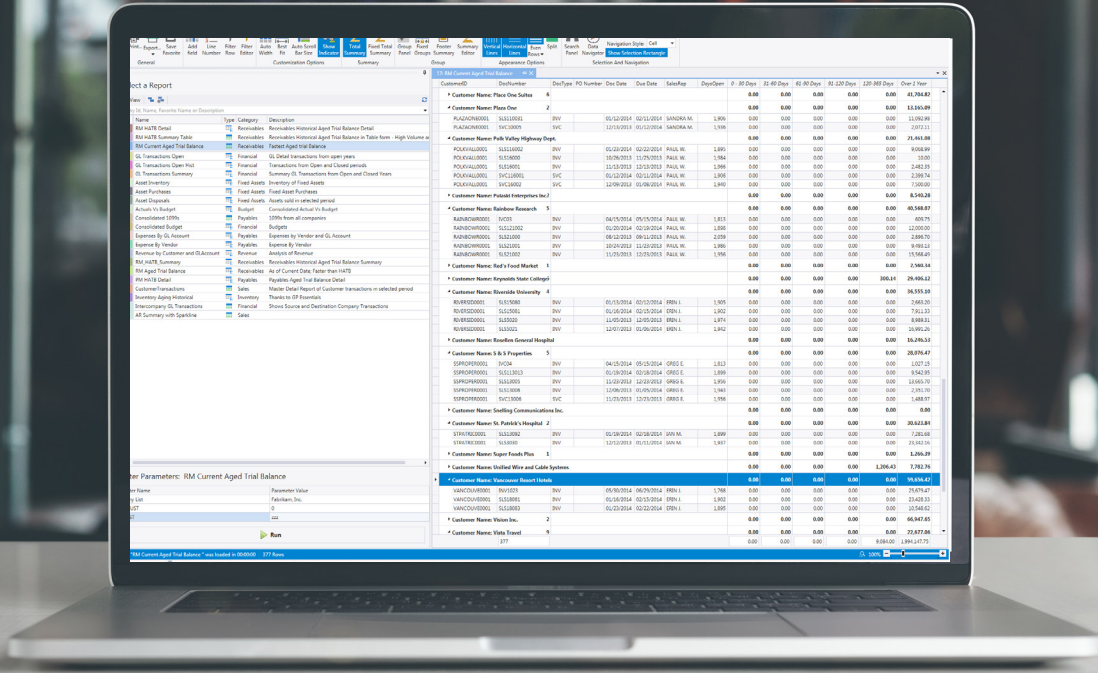




INTELLIGENT, INTUITIVE, INTERACTIVE REPORTS



STREAMLINE REPORTING & ANALYTICS



ACCELERATE YOUR INSIGHTS



SHARPEN YOUR DECISION MAKING

Have you spent so long trying to organize your data that you forgot what question you were trying to solve in the first place?

Do you have to create an IT ticket and wait for your turn in the queue every time you need to slightly modify your report?

Do you constantly need to create multiple reports and combine them just to get the one report you need?

And have you ever had to recreate a report because you made a small error during assembly?

MERCURY SOLVES THESE PROBLEMS

www.mercurydata.co

INTRODUCING MERCURY

Mercury began as a slim piece of bespoke software we designed for a select set of clients. It solved the many small—but frustrating—problems they faced when using Microsoft GP.

Our clients loved Mercury and pressed us to develop it into a general-purpose application. We listened, and evolved Mercury into a simple tool that combines reporting and analysis of information pulled from any SQL database(s). With Mercury, your users will gain unprecedented real-time control, flexibility, and creativity when working with your critical organizational data.

WHAT YOU GET

Mercury makes reporting and data-analysis a simple, hassle-free habit in your organization.

A screenshot of the Mercury software interface displaying a PivotTable report. The report is organized into a grid with columns for 'Account', 'Amount', and 'Date'. The data is categorized by various account types such as 'REVENUE', 'EXPENSES', 'ASSETS', and 'LIABILITIES'. The interface includes a menu bar at the top and a toolbar with various report options.

A screenshot of the Mercury software interface displaying a detailed report. The report is organized into a grid with columns for 'Vehicle', 'Price', and 'Mileage'. The data is categorized by various vehicle types such as 'SUVs', 'Sedans', and 'Trucks'. The interface includes a menu bar at the top and a toolbar with various report options.

Key Benefits

- **Faster Data-Driven Answers:** Run reports for huge data sets in seconds or minutes—not hours—and analyze the results while your questions are still relevant.
- **Analyze and Customize In-Place:** Analyze and modify your reports in real-time. Work directly with your results via interactive drag & drop fields. Add fields when you want to dig deeper, remove fields when you'd like to summarize your findings. Modify your report until you find the trends, patterns, and solutions you didn't know were hiding in your data.
- **Access All Your Reports Instantly:** Run Native Pivot reports, Table reports, and external SSRS and Crystal reports all in one place. New reports are instantly available; no separate deployment step needed.
- **Reduce IT Burden:** IT creates a Stored Procedure to get the raw data you need, then steps aside. They don't need to design or modify layouts, generate or deploy reports, or provide analysis. And once they generate the Stored Procedure, you can create a new report in just five minutes.

Core Functions & Features

- **Market-Leading Speed:** Render reports and exports to other formats faster than any other tool on the market.
- **Two Native Report Types:** Analyze your data via a highly-flexible Pivot Report or a big-data Table Report.
- **Intuitive Customizable Reports:** Just drag & drop and you're done—no technical knowledge needed.
- **Flexible Results:** Change values, run multiple reports, and analyze each result independently or side-by-side.
- **Multi-Database Reporting:** Pull any data from any—or multiple—SQL server database(s).
- **Save, Re-Use, and Share:** Organize by favorites, re-run reports in two clicks, and define who can view your work.

THE MERCURY PROMISE

With Mercury, we have one simple goal: to produce high-quality software that solves our clients' most pressing problems. To do so...

We Obsess Over Details: You will enjoy a seamless user experience, as we fixate on making every single action clean, clear, and intuitive.

We Follow a Customer-Defined Roadmap: We design each iteration in response to our customers' requests to best meet their evolving expectations and feature requirements.

We Follow Agile Principles: Our short development cycles will give you frequent releases of new features and enhancements.

WHO MERCURY IS FOR

Designed for Everyone: From Amateur to Analyst

We kept Mercury's interface simple, streamlined, and laser focused—so anyone can organize large data sets, derive insights, and report on their findings.

Tailored to Mid-Market Organizations

Today, every company is a data company. Mercury gives mid-market companies advanced data analytic capabilities in a program mindful of their limited resources.

Built to Benefit the Whole Company

Mercury cascades benefits through your entire organization:



Your Business

- Produce faster, better, data-driven answers
- Preserve investment in SSRS & Crystal reports
- Reduce burden on your IT group



IT Management

- Leave report modification to your users
- Focus your team's efforts on real work—not tweaks
- Ensure security via report-level access controls



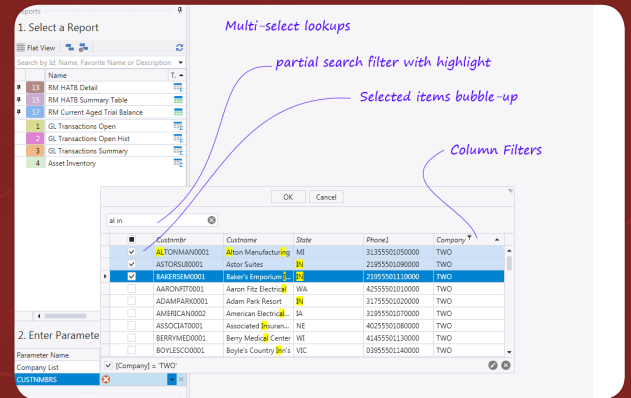
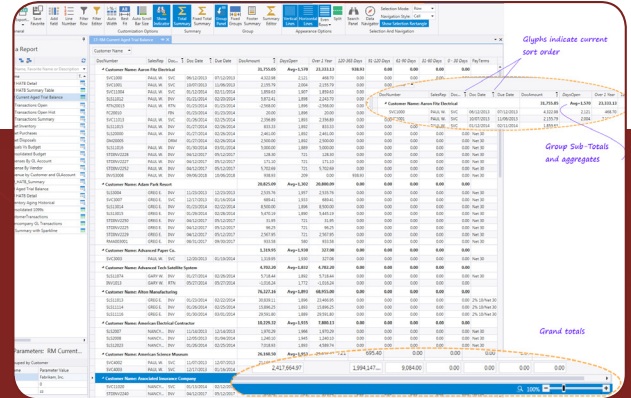
Analysts and End Users

- Analyze your data right on your reporting canvas
- Modify your report design on the fly
- Stop waiting for lengthy data processing



DBA and Developers

- Build a stored procedure once then move on
- Focus on data collection, not report modification
- Reduce time-intensive back-and-forth with end users



MERCURY IN THE REAL WORLD

Careworks Managed Care Services—a leading national provider of managed care services—used Mercury to:

- Save up to 90 minutes each time they ran a report.
- Simplify their data analytics processes.
- Create consistent, professional, branded reports.

“As a finance and accounting professional, I’ve enjoyed working with Microsoft Dynamics GP for more than 25 years. However, generating the reports I need in the format I need has always been a timeconsuming challenge. Not only is the Mercury team a pleasure to work with, but their reporting tools simplify the process of creating reports for a professional presentation.”

Lorry Charbonnet, Client Finance Manager

“You don’t have to know anything about creating pivot tables or how to get the data or how to refresh the data. It just works.”

Barb Henderson, principal of Barb Henderson Consulting LLC

Select Date	Model Price	Discount	Trademark	Name	MPC City	Modification
4/1/2019	\$122,995.00	0.00 %	Chevrolet	Corvette Coupe	14	ZRL 3ZR 6.2L V8 6M
4/2/2019	\$31,995.00	0.00 %	Ford	Edge	19	SEL FWD 3.5L V6 6A
4/1/2019	\$41,400.00	0.00 %	Chevrolet	Tahoe	15	LS 2WD 5.3L V8 6A
4/1/2019	\$48,175.00	10.00 %	Mercedes-Benz	MiR30	18	3.5L V6 7A
4/1/2019	\$41,600.00	10.00 %	Ford	Expedition	14	XLT 4x2 4.4L V8 6A
4/1/2019	\$10,895.00	5.00 %	Audi	S8	15	4.0L V8 8A
4/1/2019	\$56,075.00	10.00 %	BMW	Z4 Sdrive35i	19	3.0L I6 6M
4/1/2019	\$28,695.00	15.00 %	Toyota	Venza	20	LE FWD
4/2/2019	\$22,090.00	10.00 %	Subaru	Forester	21	2.5L I4 5M
4/2/2019	\$39,775.00	0.00 %	BMW	X3	21	2.0L I4 8A
4/1/2019	\$34,030.00	0.00 %	Nissan	Maxima	19	SV 3.5L V6 VA
4/2/2019	\$18,890.00	5.00 %	Volkswagen	Golf	23	2.5L 2.5L 5M
4/2/2019	\$30,980.00	0.00 %	Toyota	Sienna	18	LE 8 Passenger 3.5L V6 6A
4/1/2019	\$23,820.00	0.00 %	Volkswagen	Tiguan	18	S 2.0L I4 6M
4/1/2019	\$99,985.00	10.00 %	Land Rover	Range Rover Supercharged	13	5.0L V8 8A
4/1/2019	\$21,790.00	5.00 %	Mazda	Cx-5	26	SPORT FWD 2.0L I4 6M
4/1/2019	\$32,425.00	10.00 %	RAM	1500 Regular CAB 404	16	SLT SWB 3.6L V6 8A
4/1/2019	\$30,790.00	0.00 %	Dodge	Durango	18	SXT 4WD 3.6L V6 5A
4/2/2019	\$21,520.00	0.00 %	Mazda	Mazda6	21	2.5L I4 6M
4/1/2019	\$80,425.00	10.00 %	Lexus	LS 570	13	5.7L V8 6A
4/1/2019	\$17,300.00	10.00 %	KIA	RIO	28	EX 1.6L I4 6A
4/1/2019	\$34,015.00	0.00 %	Chrysler	200 Convertible	19	S 3.6L V6 6A
4/2/2019	\$18,890.00	15.00 %	Volkswagen	Golf	23	2.5L 2.5L 5M
4/1/2019	\$26,799.00	0.00 %	Suzuki	Grand Vitara	19	Limited 4WD 2.4L I4 4A
4/2/2019	\$99,985.00	0.00 %	Land Rover	Range Rover Supercharged	13	5.0L V8 8A
4/2/2019	\$30,860.00	15.00 %	Honda	Accord	21	EX-L V-6 6 Spd AT 3.5L V6 6A
4/2/2019	\$43,095.00	5.00 %	Audi	A6	25	2.0L I4 VA

The screenshot shows the Mercury software interface. The top part displays a report titled "GL Transactions Open Hist" with columns for Date, Category, Balance, and Amount. Below this, there is a detailed summary table with columns for Category Name, Grand Total, and Balance. The summary table includes categories like Cash, Accounts Payable, Accounts Receivable, Inventory, and various expense accounts.

MERCURY— A COST-EFFECTIVE SOLUTION TO BIG DATA REPORTING & ANALYSIS

Just \$177.60/month or \$1776/year gives you*:

- Regular Updates
- Free Unlimited Support
- Unlimited Users

*Subscription fees for one server.

BRING MERCURY TO YOUR ORGANIZATION

Ready to take the next step? Reach out today to try or purchase.



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