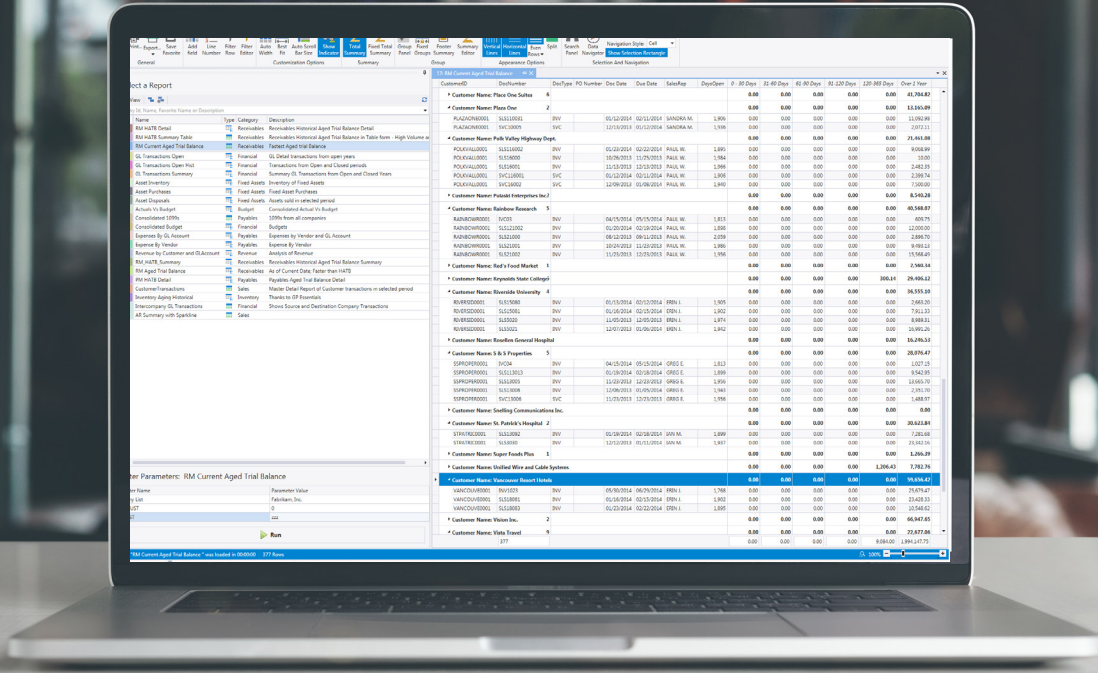# *Mercury!*

INTELLIGENT, INTUITIVE, INTERACTIVE REPORTS

STREAMLINE REPORTING & ANALYTICS

ACCELERATE YOUR INSIGHTS

SHARPEN YOUR DECISION MAKING

Have you spent so long trying to organize your data that you forgot
what question you were trying to solve in the first place?

Do you have to create an IT ticket and wait for your turn in the queue every time you need
to slightly modify your report?

Do you constantly need to create multiple reports and combine them just to get the one report you need?

And have you ever had to recreate a report because you made a small error during assembly?

MERCURY SOLVES THESE PROBLEMS

www.mercurydata.co

INTRODUCING MERCURY

Mercury began as a slim piece of bespoke software we designed for a select set of clients. It solved the many small—but frustrating—problems they faced when using Microsoft GP.

Our clients loved Mercury and pressed us to develop it into a general-purpose application. We listened, and evolved Mercury into a simple tool that combines reporting and analysis of information pulled from any SQL database(s). With Mercury, your users will gain unprecedented real-time control, flexibility, and creativity when working with your critical organizational data.

WHAT YOU GET

Mercury makes reporting and data-analysis a simple, hassle-free habit in your organization.

Key Benefits

- **Faster Data-Driven Answers:** Run reports for huge data sets in seconds or minutes—not hours—and analyze the results while your questions are still relevant.

- **Analyze and Customize In-Place:** Analyze and modify your reports in real-time. Work directly with your results via interactive drag & drop fields. Add fields when you want to dig deeper, remove fields when you'd like to summarize your findings. Modify your report until you find the trends, patterns, and solutions you didn't know were hiding in your data.

- **Access All Your Reports Instantly:** Run Native Pivot reports, Table reports, and external SSRS and Crystal reports all in one place. New reports are instantly available; no separate deployment step needed.

- **Reduce IT Burden:** IT creates a Stored Procedure to get the raw data you need, then steps aside. They don't need to design or modify layouts, generate or deploy reports, or provide analysis. And once they generate the Stored Procedure, you can create a new report in just five minutes.

Core Functions & Features

- **Market-Leading Speed:** Render reports and exports to other formats faster than any other tool on the market.

- **Two Native Report Types:** Analyze your data via a highly-flexible Pivot Report or a big-data Table Report.

- **Intuitive Customizable Reports:** Just drag & drop and you're done—no technical knowledge needed.

- **Flexible Results:** Change values, run multiple reports, and analyze each result independently or side-by-side.

- **Multi-Database Reporting:** Pull any data from any—or multiple—SQL server database(s).

- **Save, Re-Use, and Share:** Organize by favorites, re-run reports in two clicks, and define who can view your work.

THE MERCURY PROMISE

With Mercury, we have one simple goal: to produce high-quality software that solves our clients' most pressing problems. To do so…

We Obsess Over Details: You will enjoy a seamless user experience, as we fixate on making every single action clean, clear, and intuitive.

We Follow a Customer-Defined Roadmap: We design each iteration in response to our customers' requests to best meet their evolving expectations and feature requirements.

We Follow Agile Principles: Our short development cycles will give you frequent releases of new features and enhancements.

WHO MERCURY IS FOR

Designed for Everyone: From Amateur to Analyst

We kept Mercury's interface simple, streamlined, and laser focused—so anyone can organize large data sets, derive insights, and report on their findings.

Tailored to Mid-Market Organizations

Today, every company is a data company. Mercury gives mid-market companies advanced data analytic capabilities in a program mindful of their limited resources.

Built to Benefit the Whole Company

Mercury cascades benefits through your entire organization:

Your Business

- Produce faster, better, data-driven answers
- Preserve investment in SSRS & Crystal reports
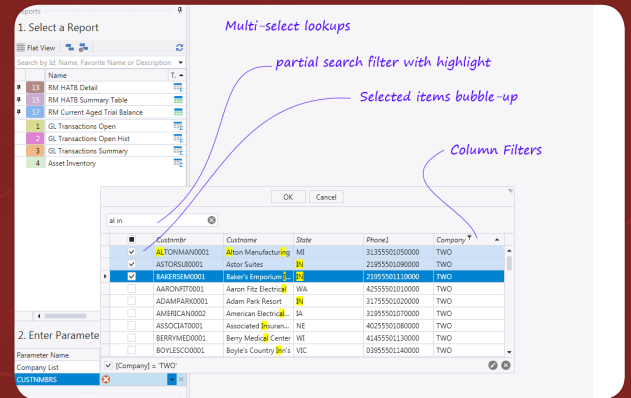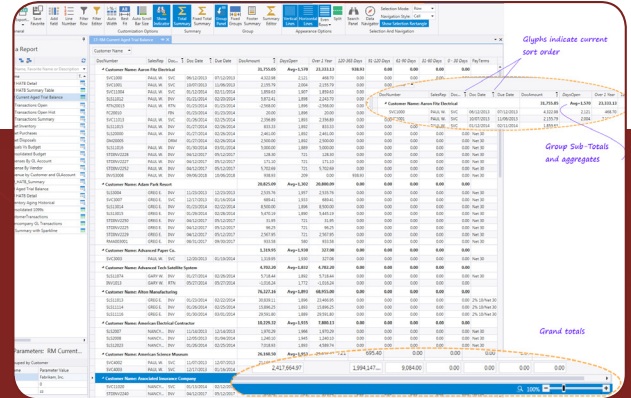- Reduce burden on your IT group

Analysts and End Users

- Analyze your data right on your reporting canvas
- Modify your report design on the fly
- Stop waiting for lengthy data processing

IT Management

- Leave report modification to your users
- Focus your team's efforts on real work—not tweaks
- Ensure security via report-level access controls

DBA and Developers

- Build a stored procedure once then move on
- Focus on data collection, not report modification
- Reduce time-intensive back-and-forth with end users

MERCURY IN THE REAL WORLD

Careworks Managed Care Services—a leading national provider of managed care services—used Mercury to:

- Save up to 90 minutes each time they ran a report.
- Simplify their data analytics processes.
- Create consistent, professional, branded reports.

"As a finance and accounting professional, I've enjoyed working with Microsoft Dynamics GP for more than 25 years. However, generating the reports I need in the format I need has always been a timeconsuming challenge. Not only is the Mercury team a pleasure to work with, but their reporting tools simplify the process of creating reports for a professional presentation."

Lorry Charbonnet, Client Finance Manager

"You don't have to know anything about creating pivot tables or how to get the data or how to refresh the data. It just works."

Barb Henderson, principal of Barb Henderson Consulting LLC

MERCURY— A COST-EFFECTIVE SOLUTION TO BIG DATA REPORTING & ANALYSIS

Just $177.60/month or $1776/year gives you*:

- Regular Updates
- Free Unlimited Support
- Unlimited Users

*Subscription fees for one server.

BRING MERCURY TO YOUR ORGANIZATION

Ready to take the next step? Reach out today to try or purchase.

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