



The E-Commerce Growth Engine

Built on  Magento



the

Ultimate E-Commerce Solution

What would you think if we told you we could make your Microsoft Dynamics ERP work even harder for you?

By adding new online sales channels you will be able to expand your reach to new markets, increase sales, build customer loyalty and establish a prominent global brand.



i95Dev's E-Commerce Growth Engine (EGE) seamlessly integrates multichannel e-commerce with Microsoft Dynamics GP, NAV and AX. It is a feature-rich application suite built on the open source Magento platform that enables Retailers, Manufacturers and Distributors to maximize their online sales and service.

Whether establishing an e-commerce capability for the first time or modernizing a first generation one, EGE is an extremely compelling solution because the return on investment can easily be recouped in months. By enabling leverage of the latest buying trends, such as web, social media, mobile devices and online market places such as Amazon & eBay, in more than 60 languages, retailers can expand their market reach globally securing more consumers and adding new revenue streams. Manufacturers and distributors can increase their efficiencies by providing their business partners with a self-help procurement system that makes it easier to do business with them and can eliminate outdated labor intensive ordering processes.

In both B2B and B2C scenarios, the E-commerce Growth Engine opens up a world of opportunities for your company online by enabling real-time access to 1,000's of third party systems, tools and applications.

The E-Commerce Growth Engine

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Modern • Agile • Multichannel • Extensible

Modern Ease of Use

Consumers and business clients can easily browse, configure and buy anytime, anywhere with a rich, intuitive and interactive interface.

Agile Adaptability to the Latest Trends

Captures new sales opportunities by rapidly adapting to buying trends & technologies with the support of a vast open-source community.

Multichannel Integration & Visibility

Maximizes accessibility by seamlessly integrating diverse channels like mobile devices and social media with a single, real-time view.

Extensibility to Third Party Innovations.

Optimizes market reach with multi-language access to Dynamics GP/NAV/AX/CRM and 1,000's of 3rd party systems, tools & applications.



- ▶ Open-Source E-Commerce Platform
- ▶ One License. Multiple Store Fronts
- ▶ Multicurrency, Multilingual (60+ Languages)
- ▶ SSL Security and PCI Compliant
- ▶ Access to 90+ Payment Gateways
- ▶ Mobile & Tablet Optimized
- ▶ Powerful Integration with Microsoft Dynamics
- ▶ Seamless Third Party Extensibility

Features



Customized Web Store

We'll help you create a custom web store that fully implements your brand and captures more traffic. No cookie-cutter, template-based store for you.



A Social Experience

E-commerce is more social than ever. Your customers can make purchases from the same places they connect with others and easily share those purchases.



Mobile Shopping Convenience

Engage your customers on their mobile devices and they will love you. Our user-friendly and sophisticated mobile shopping experience drives purchases.



Quality Customer Experience

Sometimes there's no substitute for human interaction. Provide your customers with the highest level of service by interacting with them personally.



A Mobile Sales Team

Your sales team can make the deal on the go if they have the right tool. With mobile access to inventory and customer accounts, they'll get that tool.



Build Your Exposure

Leverage the popularity of third-party websites like eBay/Amazon to gain more market exposure for your brand, incrementally growing sales at a minimum cost.



Search Engine Optimization

If customers can't find you, they can't purchase. We'll implement quality, keyword-rich content for your products to steer search traffic your way.



Streamlined Checkout Process

Complicated checkouts mean abandoned carts. Simplify your checkout experience with single-page or multi-page checkouts to reduce customer hassle.



Connect All Channels

Make yours a customer-centric business with seamless integration between all your channels, including your back end system, such as CRM, ERP, POS and Accounting.



Real-Time Inventory Updates

Inventory management can be the difference between winning and losing your customer. Keep up with your inventory and orders with real-time accuracy.

Exclusive B2B Features



Advanced Quotation Module

Our advanced quotation module is a complete quotation tool that allows you to create and manage customer quotations or RFQs for new and existing customers right from the store. This provides you full, real-time control over RFQs and the ability to create orders from accepted quotes.



Sales Person Module

Our sales person module allows you to assign a specific sales person to each customer or group of customers to provide the best customer service. Sales reps can easily access transaction history, order status, custom pricing levels and billing and shipping information as well as place orders for customers.



Advanced RMA Module

Our advanced returns management authorization module allows you to easily handle and process returns from your customers. Your customers will appreciate a fast, easy, automated return process to save time and money, improve efficiency and lower costs.



B2B Shipping Module

Our advanced shipping module allows you to set shipping method preferences in both your online and offline stores. By supporting all the top carriers and specialty freight providers, as well as calculating shipping costs, this allows your customers to select the best option for them.



Multiple User Roles Module

Set up customized roles for multiple users with our multiple user roles module, giving everyone in your organization the access they require to do their job effectively. Dictate roles depending on which information users must access, including catalog, sales, pricing and inventory.



Sales Literature Module

Our sales literature module allows you to offer robust, relevant product information in the form of digital media right on your site so customers don't have to look for it elsewhere. Display and link to images, PDF files and videos relevant to your products, thereby improving your conversion rate.



Layered Navigation Module

Our layered navigation module offers fast, easy, user-friendly navigation options for your online store so your customers can quickly find what they need. Customers select the criteria most important to them and instantly receive a list of relevant products, providing for a higher level of customer satisfaction.



B2B Frequent Order Module

With our B2B frequent order module, customers can set up items they will buy again in the future to speed up the process of later orders. This feature creates requisition lists of frequently ordered items and provides users quick and easy ordering from previously created lists or from past orders.



Request for Out of Stock Items Module

Use our request for out of stock items module to easily handle out-of-stock products through the “Available to Promise,” or ATP, option. There are no surprises for customers, who are notified that specific items are out of stock and when they are expected to be replenished or can split their shipment into separate available and backorder shipments.



Credit Limits Module

Our credit limits module allows you to set individual credit limits for each of your customers by integrating limits from both the online Magento store and your ERP. This prevents your customers from spending beyond their limits and notifies them of their remaining credit or whether they are past due on payments.

Product Editions

Professional

Enterprise

Premium

Magento Edition	Community Edition	Enterprise Edition	Enterprise Edition
Dynamics Connect Edition	Gold	Platinum	Platinum
Feature Set	Native Community	Native Enterprise	Native Enterprise
Multi-Store	✓	✓	✓
Multi-ERP Integration (Hub & Spoke)	✗	✗	✓
Multi Channel			
Mobile	✓	✓	✓
Facebook	✓	✓	✓
Online Marketplaces	✗	eBay or Amazon	eBay & Amazon
Add-Ons			
Advanced Quotation	✗	✓	✓
Sales Person	✗	✗	✓
Sales Pad	✗	✓	✓
Sweettooth Reward Points	✓	✓	✓
Default Reward Points	✓	✓	✓
Return Merchandize Authorization (RMA)	✗	✗	✓
Order Edit	✗	✓	✓
Order Void/Cancel (One-Way Sync)	✓	✓	✓
Order Void/Cancel (Two-Way Sync)	✗	✓	✓
Order Refunds (One-Way Sync)	✓	✓	✓
Order Refunds (Two-Way Sync)	✗	✓	✓
Social Login	✓	✓	✓
Google Base Listing	✓	✓	✓
Marketplace Listing	✓	✓	✓
Auto Payment Capture	✓	✓	✓
Auto Shipment	✓	✓	✓
Multi Checkout	✓	✓	✓
Multi Currency	✗	✗	✓
Split Shipment/Payment	✗	✓	✓
NetTerms	✗	✓	✓
National Accounts Support	✗	✗	✓
Sync Product Class as Category	✓	✓	✓
Solr	✓	✓	✓
Sales Literature	✓	✓	✓
B2B Frequent Order	✓	✓	✓
Multi-Warehouse	✗	✗	✓

Product Editions

Professional

Enterprise

Premium

Services			
Project Management	✓	✓	✓
Expert Consultation	✗	✗	✓
Design	Basic	Basic	Custom
Development	✓	✓	✓
Customization	✗	✓	✓
Integration	✓	✓	✓
Data Migration	✗	✓	✓
Deployment	✓	✓	✓
Validation	✓	✓	✓
Go-Live Assistance	✗	✓	✓
Documentation	✓	✓	✓
Professional Training (Magento U Course Credits)	✗	✗	✓
Post Roll Out Support	20 Hours	40 Hours	80 Hours
Priority Support	✗	✗	✓

About i95Dev

i95Dev provides an integrated e-commerce solution suite which enables retailers, distributors and manufacturers to utilize current and emerging technologies such as mobile, social media and market places, to reach more clients and markets while increasing efficiency and reducing costs. i95Dev's expertise is in providing integrated solutions with Magento, the eBay owned, market leading open-source e-commerce platform, and Microsoft Dynamics GP, NAV and AX as well as CRM.

i95Dev is based in Dallas Texas, with locations in New York, Bethesda MD, Sydney Australia, a development center in Hyderabad India and employs 140 mainly technical staff. We are big enough to be stable and have ample resources while being small enough to provide individual service to Partners and customers.



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