

## PRESS RELEASE

### **BizNet Software Introduces BizNet Content Architect**

*BizNet Content Architect allows Microsoft Excel users to build their own custom content and functions.*

DALLAS, July 23, 2013 /PRWeb/—BizNet Software, Inc., experts and global leaders in real time, Microsoft Excel®-based business reporting and analytics software, introduces BizNet Content Architect, a trailblazing new product which allows Excel users to build their own custom content, enabling even a higher level of functionality within their innovative and intuitive software.

**BizNet Content Architect** transforms the user into an architect, designer, and developer. A ground-breaking new complement to BizNet's Software's Content 'Best-of-Breed' pre-built library, BizNet Content Architect gives the user the power to design and customize their own functions, create custom fields, and slice and dice data in any way they need it. Its unique '3-Step Approach' allows the user to connect in real time to any data, design their own custom fields, and generate unique functions in minutes, meeting any reporting need they may have.

With BizNet Content Architect, data can be truly customized to fit users' needs, all within Excel.

#### **ABOUT BIZNET SOFTWARE:**

BizNet Software®, Inc. (BizNet) is a market leader for Microsoft Excel in-memory reporting and business intelligence. Founded in 1996 to take the mystery out of databases, BizNet focuses on Microsoft Excel reporting solutions guided by financial and business professionals with a real-world understanding of corporate financial, operational and technical requirements. The BizNet Excel Suite is the most innovative and intuitive reporting solution on the market. It creates a user-friendly, drag and drop environment with live, real time access to the most accurate and current data. Built upon fundamental business disciplines and controls, BizNet solutions make it easy for Microsoft Excel users to connect, analyze and share real time information. BizNet Software is endorsed by over 200 partners, 10 software publishers, and top industry analysts and currently has over 10,000 users in over 1,500 companies in 26 different countries.

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