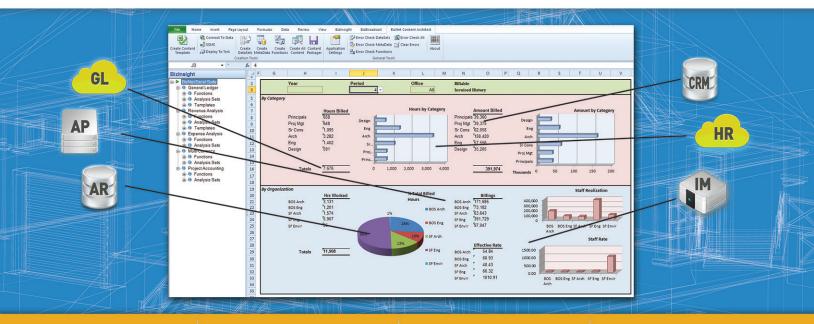
Get The Data You Need in the Format You Want With the Skills You Already Have.



Drag & Drop Functionality Access Multiple
Data Sources

Design and Build Custom Functions

Create Custom Reports on the Fly

BizNet Content Architect makes you the architect, designer, and developer. An innovative complement to the BizNet Content 'Best-of-Breed' pre-built library, Content Architect gives you the power to design your own functions, create custom fields, and slice and dice your data any way you need it. With BizNet Content Architect, your data can be fully customized for your needs, all within Excel.

3-Step Approach:

1 Connect

- Real Time Connections to Any of Your Data
- Design Custom Functions and Analysis Sets in Minutes
- Leverage Existing SQL Queries

2 Analyze

- 100% Excel Interface
- Slice and Dice Your Data Utilizing
 Familiar Excel Functionality (Pivot Tables, List)
- Drag and Drop User Environment

3 Take Action

- Distribute Key Information to Key People When They Need It
- Meet Any Reporting Need You Have
- Deliver a Complete and Custom Ad-Hoc Reporting Solution



Get The Data You Need in the Format You Want With the Skills You Already Have.

100% Excel Compatible

BizNet Content Architect makes it easy for users to produce their own unique functions.

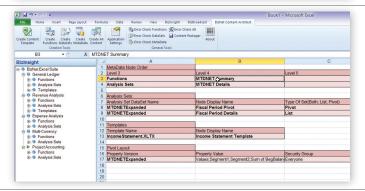
- Utilize Existing SQL Queries
- Use a Single, Powerful Reporting Tool to Combine Excel and Real Time Connectivity
- Test and Error-Check Capabilities at Each Stage of the Creation Process

| Center Context | Context Conte

Create Custom Functions and Analysis Sets

BizNet Content Architect provides functions that understand your data.

- Create Custom Drag & Drop Functions and Analysis Sets in Minutes
- Create User Friendly Function Names And Analysis Sets
- Add Custom Cell-Based Parameters to Filter Your Data



Direct Link to Your Business Data

BizNet Content Architect directly integrates your business data with Excel, removing the need for a data warehouse.

- Provides End Users with the Assurance Data is Current and Accurate
- No Longer a Need for Giant Spreadsheets With Enormous Tables of Queried Copied and Pasted Data
- Leverage BizNet's In-Memory Engine to Scale to Millions of Records

